

JOIN THE CONVERSATION. BE THE CHANGE.

How to join the conversation

There are several ways to join the conversation, from a social media campaign to a simple one-minute survey to a more formal focus group discussion.

Some potential options include:

1. Take and share the UN75's short survey: www.un75.online.
2. Organise a UN75 dialogue. These can take place anywhere – in person or online. It may be convenient to link to existing meetings and conferences or something more social like a team event, lunch or coffee morning. If organising a meeting, consider using live-streams as an easy way for participants in different locations to watch, listen and participate in real-time. Toolkits for Dialogue can be downloaded via www.un.org/en/un75/join-conversation and provide great advice on how to organise a dialogue, including questions to guide the conversation. Report back the results of these dialogues through the feedback form under 'Join the Conversation' on the UN75 website. Results will be included in the report presented by the UN Secretary-General to world leaders at the UN General Assembly in September.
3. Hold a social media discussion. Start a simple Q&A using Twitter, Google Hangouts, Facebook, etc. These are easily discoverable by a vast audience, and can encourage them to contribute to the consultation. Chats and Q&As are also useful at live events.
4. Share a social media post. Sample posts, GIFs and social media cards can be found on the UN75 Trello board (trello.com/b/La7E5PP2/un75-shaping-our-future-together). Don't forget to include the hashtag #UN75 in your communication.

SHAPING
OUR
FUTURE
TOGETHER



UN75

To mark its 75th anniversary in 2020, the United Nations has launched the biggest-ever global conversation on the role of global cooperation in building a better future for all.

Photos: UN Photo

The UN75 initiative will see the UN spark dialogues throughout 2020 in diverse settings across the world.

In a 'global reality check', four innovative data streams will build the first ever repository of crowd-sourced solutions to major global challenges.

The UN75 dialogues, together with a one-minute survey anyone can take, opinion polling in 50 countries and artificial intelligence sentiment analysis of traditional and social media in 70 countries, will generate compelling data to inform national and international policies and debate.

Launched by UN Secretary-General António Guterres, it promises to be the largest and furthest-reaching global conversation ever on building the future we want.

In a world of dramatic changes and complex challenges, from the climate crisis to population shifts to the unknown course of technology, we need collective action more than ever before.

Through UN75, the United Nations will encourage people to put their heads together to define how enhanced international cooperation can help realise a better world by 2045, the UN's 100th birthday.

Rotary Down Under 2020 monthly themes

At this pivotal moment in history, UN75 asks three big questions:

1. What kind of future do we want to create?
2. Are we on track?
3. What action is needed to bridge the gap?

Anyone can join the conversation. Online and offline, in formal and informal dialogues.

In calling for participation, the Secretary-General said: "No country, no community, is able to solve the complex problems of our world alone. We need to come together, not only to talk, but to listen. It is absolutely essential that you all join the conversation. We need your opinion, your strategies and your ideas for us to be able to deliver better for the people of the world that we must serve."

Intended to engage constituencies across borders, sectors and generations, the UN75 team is collaborating with a wide, multi-sector network, including the UN Resident Coordinators, for a diverse and global reach, and for dialogues to be convened in every country of the world.

In a global listening exercise, with an emphasis on youth and groups not already engaged with the UN, the UN75 initiative aims to better understand expectations of international cooperation in light of pressing global challenges.

The views and ideas that are generated will be presented by the Secretary-General to world leaders and senior UN officials on September 21, 2020, at a high-level event to mark the 75th anniversary.

To see how you can be part of the conversation, visit www.un.org/UN75.



In a nod to the 75th anniversary of the United Nations and our shared history of working towards peace and addressing humanitarian issues across the globe, this year's *Rotary Down Under* monthly themes will be based around a selection of UN international days of recognition and Rotary's work within these areas. Many are quite broad and lend themselves to a number of topics/areas of focus. Others may require us to think outside the box a little... not such a bad thing!

March International Day of Happiness

With the 2020 theme of *Happier Together*, we are focusing on collaborations and what we have in common, rather than what divides us.

April World Creativity and Innovation Day

Creativity and innovation, at both the individual and group levels, have become the true wealth of nations in the 21st century, according to the findings of the special edition of UNESCO and UNDP's Creative Economy Report *Widening Local Development Pathways*.

May International Day of Families

Families in Rotary, attracting families to Rotary and family-friendly events.

June Sustainable Gastronomy Day

In addition to its interlinkages with the three dimensions of sustainable development, sustainable gastronomy can play a role promoting agricultural development, food security, nutrition, sustainable food production and the conservation of biodiversity.

July World Population Day

On World Population Day, advocates from around the world are calling on leaders, policymakers, grassroots organisers, institutions and others to help make reproductive health and rights a reality for all.

August International Day of the World's Indigenous Peoples

There are an estimated 370 million Indigenous people in the world, living across 90 countries. They make up less than five per cent of the world's population, but account for 15 per cent of the poorest.

September International Literacy Day Basic Education & Literacy.

If you have stories of interest relating to any of the above topics, please email editorial@rotarydownunder.com.au. Stay tuned for more!

